



BE OUR NEXT CAMPUS OFFICER

OVERVIEW

There are 9 Campus Officers (COs), three from each campus, open to all students. The role of a Campus Officer is to represent all students by attending Union Council meetings and informing change within UCASU and the University by voting on motions put forward by other officers and students. Supporting the Presidents and promoting the student voice through a variety of campaigns is vital to the workings of a Campus Officer.

WHAT DOES A CAMPUS OFFICER DO?

- ✿ They are a member of Union Council; a student committee consisting of Presidents, Campus Officers, and Identity Community Leaders. Union Council considers matters affecting student life and academic experiences as well as UCASU and the University.
- ✿ They represent all students on all campuses by promoting and defending the rights of Union members. This includes gathering feedback and ensuring this is heard and actioned by the Union and University.
- ✿ They deliver on elected manifesto points and campaign on issues affecting the student body.

WHY SHOULD I NOMINATE MYSELF FOR CAMPUS OFFICER?

As a Campus Officer, you are directly involved with the Students' Union by creating and enacting policy, elevating the voice of over 6000 students, and delivering on campaigns that matter to you!

In this voluntary position you'll learn key transferable skills including communication, leadership and guidance, and teamwork. All of which are great on your CV, not to mention the experience you'll gain to back them up.

You'll have the support of a great staff team as well as both Presidents as well as the training and social opportunities we provide.

HOW DO I BECOME A CAMPUS OFFICER?

Firstly, you need to be a continuing student going into the next academic year. If that's you and you would like further information about the role you can get in touch at elections.su@uca.ac.uk to arrange an informal chat. Or feel free to pop into any of the Union offices on the four campuses. We'd be happy to talk you through the elections process and any ideas you may have for your manifesto.

If you're sure you want to run, you can submit your nomination on the Elections page of the UCASU website UCASU.COM/ELECTIONS. When you nominate yourself you will also need to submit a manifesto on what you aim to achieve during the role. Sessions on manifesto writing are provided, as well as Campaign successfully.

You'll then be an official candidate!



STRATEGIC AIMS

- ✦ **Students owning their experience** – We will amplify the student voice at every opportunity to cultivate an inclusive and transformative learning experience.
- ✦ **Developing our members** – We will provide every member with opportunities that develop them as individuals and creatives, prepared and excited for their futures.
- ✦ **Community and wellbeing** – We will foster a sense of belonging within our members and an environment of empowerment, collaboration, and support.
- ✦ **Relevant and trusted** – We will be viewed as relevant and trustworthy by every member, playing an active and diverse role in their lives.
- ✦ **Change the world** – We will enable and inspire our members to make a positive impact on the creative industries and the world around them.

OUR GUIDING PRINCIPLES

Vision - We will be recognised as the heart of the student experience at UCA, enabling our members to make a positive impact on the world around them.

Our vision is that student life and the students' union are synonymous; that we have something for every member and are utterly relevant. Students will in turn benefit from this and go on to make a difference in the world.

Mission - We will create extraordinary experiences and celebrate individuality, amplifying the student voice and fostering a sense of belonging.

Create extraordinary experiences: we will provide the conditions and opportunities that mean students form lifelong memories and relationships.

Celebrate individuality: difference will not simply be tolerated or merely acknowledged, it will be nurtured and encouraged.

Amplifying the student voice: not just listening to what students tell us but using it to inform decisions throughout the university and students' union.

Fostering a sense of belonging: creating the conditions that help UCA students feel they are part of a community of which they are a valued member.

Values

These are what we live and breathe: everything we do should and will align to our values.

Shaped by students | Empathy | Sustainable | Radical | Vibrant

Living by our values we will make sure that we act in the best interests of students while considering how we impact others and our collective future. Students will direct what we do, striving for better and doing exciting things.

How we're perceived - our values

Bold – we are brave and courageous; we stand up for students' rights; we are innovative and we challenge the status quo

Inclusive – we welcome all people and appreciate their uniqueness; we are champions of equality and diversity

Supportive – we look out for people; we want students to succeed in life so we offer transformative experiences for them to get involved in; we ensure our staff have a healthy work-life balance.



STRATEGIC AIMS

ENABLERS

We'll only be able to achieve our aims if we are an effective organisation and work with purpose. Here's what will help us succeed:

Good governance

We are a complex organisation: led by students but also a registered charity and employer. Our governing documents need to be robust but able to adapt to keep us effective, legal and financially responsible. We will ensure we do things in a transparent way so students know how they can affect change.

People and culture

UCASU benefits from the talented and driven people who work within it, whether as part of the career staff team or one of the many students we employ or provide volunteering opportunities to. We will attract and retain great people by offering a rewarding place of work with a supportive and collaborative culture.

Relationships

We do achieve some of our greatest achievements when we work with others, so building and maintaining strong relationships will be vital to our continued success. Communication and keeping our promises will help us be a trusted partner wherever we work with others.

Financial resource

To ensure the Union can continue to serve students into the future, it's vital that we live within our means and be financially responsible. We should also seek opportunities to improve and diversify our income in order to invest more in doing things for students.

Relevance

It's in our name: we are a union of students, so all our members should feel the things we do are relevant to them. A thorough understanding of our members' lives, excellent student leadership and clear communication about our work and successes will ensure we are a Union relevant to UCA students.

Brand affinity

Delivering amazing support, activities and opportunities to students is not enough. We must create a relationship with every member that promotes a positive emotional connection with us through common beliefs and priorities. UCASU should be a trusted friend to the UCA student community.